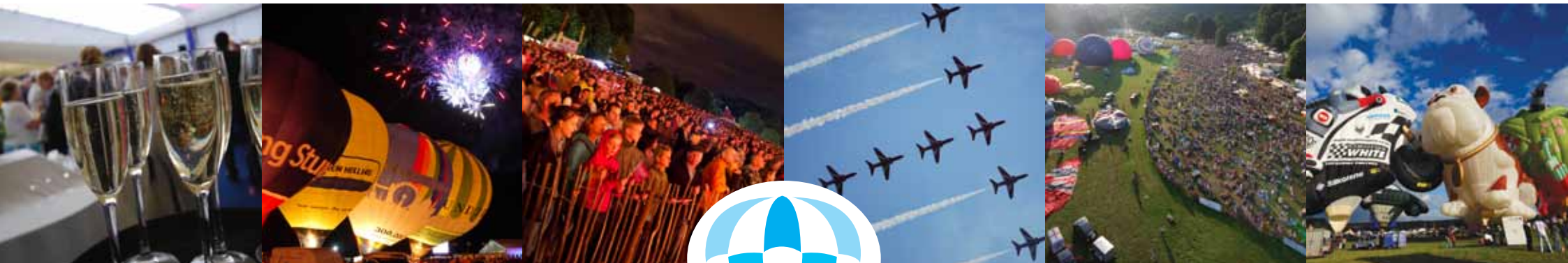


Be a high flyer.
Sponsor the Bristol International Balloon Fiesta.



4 days, 500,000 visitors, 300 traders,
100 hot air balloons, 2,000 balloonists,
7 million visitors to a dedicated website
...1 perfect opportunity for high flying businesses.



One of the UK's top five outdoor events and one of the largest event of its kind in Europe, the Bristol International Balloon Fiesta is the perfect place for high flying businesses.



Join the Fiesta's 100 Club as a sponsor and you can associate your business with this prestigious event that attracts over half a million people and achieves regional, national and international media coverage estimated in excess of £500,000.

What's more, you have the chance to be the event title sponsor, ensuring your name secures maximum exposure in all coverage.

Become a sponsor of the Bristol International Balloon Fiesta and the sky's the limit.

- Outstanding networking opportunities throughout the year
- VIP privileges
- The chance to associate your name with a unique event
- Support substantial economic benefit for the region



Benefits

Join the Fiesta's 100 Club as a sponsor of one of the UK's top five outdoor events and you can enjoy the following benefits of membership:

Business to Business

The 100 Club Pavilion

- 4 VIP tickets for every full day of the event with option of additional tickets
- Close up to the Fiesta's launch field and arena
- Complimentary tea and coffee station
- Cash bar and Cafe
- Member events – Chairman's reception, Business breakfast and Red Arrows afternoon tea

Gala Dinner

An invitation to the 100 Club Gala Dinner where the exciting draw is made for title sponsors of the Fiesta and individual events

Networking

The chance to network with other companies and organisations throughout the year, as well as exploit the unique opportunities to promote your business, at one of the largest events of its kind in Europe.

Free Balloon flights

2 complimentary balloon flight vouchers for an unforgettable experience for you and your guest

VIP Parking

2 privileged parking permits for every day of the event

VIP Reception

2 VIP tickets for the opening Night Glow reception



Business to Consumers

Website

Your logo and profile featured on the dedicated Fiesta website which receives 7 million visitors per year

TV and Newspaper coverage

Associate your company name with an event which enjoys extensive coverage in local, national and international media

Social Media

Your company name and messages featured on social media networks such as Facebook and Twitter

On-site Branding

Your company name featured prominently on the Fiesta event site

PA announcements

Your company name to be broadcast on site

Trade Stands

Promote your company directly with a discounted trade stand and network with other exhibitors

Logo

Use of 100 Club logo and supporters device throughout the duration of your membership.



CAMERON
BALLOONS

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The Gala Dinner and Sponsors Draw

The 100 Club Gala Dinner at Ashton Court. A prestigious gala dinner held exclusively for members of the 100 Club to draw:



1st Prize

Event Title Sponsor

The whole event will be branded The 'Your Company' Bristol International Balloon Fiesta, ensuring your name will be given substantial media coverage. A hot air balloon will also be branded with your name and flown during the event.

2nd Prize

Opening Night Glow Sponsor

3rd Prize

Closing Night Glow Sponsor

Your company will be named as the sponsor of either the opening or closing night event, the Night Glow, a truly spectacular occasion with 30 balloons lighting up the night sky. Both nights are highly publicised and each attract over 100,000 spectators.

4th Prize

Red Arrows' Display

The world famous Red Arrows put on a special aerial display as part of the Fiesta and your company will be named as bringing them to the event.

Members Events

As a member you can enjoy the following exclusive events during the year and at the Fiesta:

Chairman's Reception

The Fiesta's opening event with canapés, supper and superb views of the Night Glow event. Members receive 4 tickets to the Chairmans Reception. Additional tickets are available to purchase.

Business Breakfast

4 complimentary tickets to attend a unique breakfast event with stimulating discussions, generous breakfast and the chance to network with other business people.

Red Arrows Afternoon Tea

A special afternoon tea with sandwiches and cakes, plus a display briefing from the Red Arrows' team leader. A supplement is payable.

Survivors Party

A private event for Balloon pilots and their teams which 100 Club members are invited to attend.

Networking

Members events during the calendar year.



Members Handbook and Directory

As a member of the 100 Club, you will receive a Members Handbook detailing all the benefits of membership and the special events to which you have VIP access. You will also listed in the Members Directory.

And all this for a membership fee of £2,000 plus (VAT),



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People

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G-KNIX

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Triumph
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Triumph

How to Join

To join this exclusive club, please complete the attached application form.
(Terms and conditions apply).

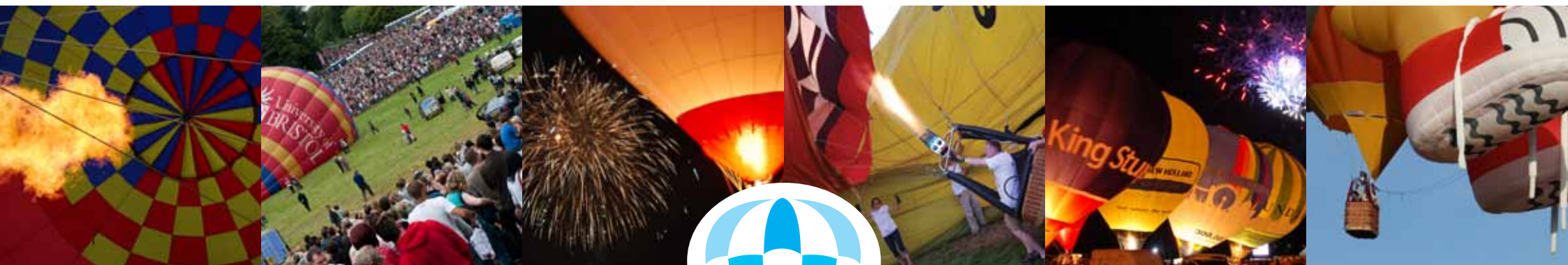
For further information please contact Ben Hardy,
T 0117 904 6509
E ben@rem-events.co.uk.

www.bristolballoonfiesta.co.uk



Is your business up for it? Then get on board as a sponsor of the Bristol International Balloon Fiesta.





www.bristolballoonfiesta.co.uk