



29 June 2010

Only days left for companies to aim for the sky

There are only seven days left for local businesses to join the Bristol Balloon Fiesta 100 Club and get the chance to become the title sponsor of the biggest event in the city.

In return for £2,000, members of the exclusive 100 Club receive a sponsorship package with a range of benefits including corporate hospitality, balloon flight vouchers, networking events, brand advertising and VIP tickets for the event.

The icing on the cake for businesses is the opportunity to get this year's Fiesta named after their company when the title sponsor will be drawn by the Lord Mayor at a Gala Dinner. Three more club members will become sponsors of one of the Night Glow events or the Red Arrows adrenaline-fuelled display.

Companies who want to get their name in front of the half million people who visit the Fiesta have until Tuesday 6 July to become a 100 Club sponsor.

Muir Moffat, chairman of this year's organising committee said: "The 100 Club offers a great package of benefits and gives local businesses a chance to become part of this iconic event for a relatively minor investment. We're now counting down the days before we announce the title sponsor but there's still time for others to join the club."

Members of the 100 Club have been invited to attend a black tie gala dinner in Ashton Court Mansion on Tuesday 6 July where they will find out which company is set to become the event's title sponsor.

The Fiesta is a free event for the people of Bristol and a major tourist attraction, which is recognised as one of the UK's top five outdoor events.

For more information about the Fiesta 100 Club, please contact Ben Hardy on (0117) 953 5884 or visit www.bristolballoonfiesta.co.uk.

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For more information, please contact the Balloon Fiesta press team at Spirit Public Relations. Email balloonfiesta@spiritpublicrelations.co.uk or call 0117 944 1415

Editor's Notes

The Bristol Balloon Fiesta is planned by a voluntary committee which reports to the board of Bristol International Balloon Fiesta Ltd. This year, the event is being organized by Richmond Event Management and the publicity is being handled by Spirit Public Relations Ltd.