



PHOTO / FILMING OPPORTUNITY

Collett Transport Services Bristol International Balloon Fiesta

Date: Monday 8 August

Time: 05:15

Location: College Green, Bristol, BS1 5TR

Contact on Day: Dani Marlborough (07732 073999)

Details: A series of hot air balloons will take off from College Green leaving behind a collection of old favourite special shapes that will tether on the Green, flanked by the historic backdrop of the Cathedral and the Council House to raise the curtain on the 2011 Collett Transport Services Bristol International Balloon Fiesta.

NB: All flights are weather dependent and this launch operates on a rollover basis until Tuesday 9 August, if Monday is not possible.

Please call 0117 944 1415 after 6.30pm on Sunday 7 August for an updated message advising whether the flights will go ahead as planned or are being postponed.

If you wish to request a press flight for this launch please contact Dani Marlborough at Spirit Public Relations by Wed 3 August.

Fiesta swings into the city centre before lift off

On Monday 8 August the curtain will be raised on the 2011 Collett Transport Services Bristol International Balloon Fiesta with a city centre launch set to take place from College Green.

Flanked by the Cathedral and Council House, a group of hot air balloons will take off leaving behind a collection of old favourite special shapes that will remain tethered in the Green.

A collection of old favourite special shapes, borrowed from the British Balloon Museum and Library will mark the four decades of balloon manufacturing in the city, as Cameron Balloons celebrate their 40th anniversary.

Over 100 hot air balloons are expected at this year's event, promising to make the mass ascents a truly magical experience.

The ballooning at the main event gets underway with a Special Shapes Rodeo on Thursday 11 August.

Mass ascents of all the balloons will take place, weather permitting, from the main arena at 6am and 6pm on the Friday, Saturday and Sunday of the Fiesta, with up to 600 flights set to take place over the four days of this iconic city event.

Cameron Balloons will be staging a live demonstration of how a hot air balloon is built. This unique demonstration has never been done at the event before and there is no better opportunity to get such an up-close and in-depth look into the construction and make up of a hot air balloon.

To further celebrate Cameron's 40th anniversary, the weekend will have a strong local feel with a village green style Fiesta Bandstand, where popular local bands will entertain the crowds, arts and crafts from local traders and an extended local food court brimming with a wide selection of delicious, locally produced food.

The Fiesta takes place in the rolling hills of Ashton Court on the edge of Bristol from the 11th – 14th August. The Fiesta has become an icon for Bristol, as synonymous with the city as Brunel's famous Suspension Bridge.

-ENDS-

For more information please call the Fiesta Press Team at Spirit Public Relations on 0117 944 1415 or e-mail balloonfiesta@spiritpublicrelations.co.uk

