



15 April 2011

### **Bristol Balloon Fiesta celebrates the city**

11 – 14<sup>th</sup> August 2011

Plans for the 33<sup>rd</sup> Bristol Balloon Fiesta are already taking shape with a strong focus on everything local.

Taking place from Thursday 11<sup>th</sup> – 14<sup>th</sup> August, over 100 balloons of all shapes and sizes are already expected at this year's event, providing a spectacle as they take to the sky in mass ascents each morning and evening from Friday to Sunday.

This year, for the first time, visitors will get to see how a hot air balloon is made. To celebrate its 40<sup>th</sup> anniversary, the world's largest hot air balloon manufacturer, Cameron Balloons will take on the challenge of constructing a passenger-carrying balloon, on site, in about four days.

To acknowledge Cameron Balloons 40<sup>th</sup> anniversary, the Fiesta will have a strong 'Made in Bristol' theme throughout the weekend.

This year the event will include an extended Bristol food court, which made its maiden appearance last year and local brewer, Zero Degrees will be providing a bandstand, programmed with local acts as well as the bars around the site.

From today (Friday 15 April) advanced car parking tickets can be booked from the Fiesta's Official Website ([www.bristolballoonfiesta.co.uk](http://www.bristolballoonfiesta.co.uk)).

A new tier of car parking has been introduced this year. Visitors who purchase car parking passes in advance can now opt for privilege car parking. For just £10 per car per day, privilege car parking guarantees a space in the parking area closest to the showground, a dedicated entrance with easier access on and off site and an event programme.

Advanced car parking is also available at the familiar price of just £6 per car per day, this guarantees a space within a short distance of the showground and a dedicated entrance and exit to the Fiesta site.

As well as securing a parking space closer to the Fiesta site, by booking in advance purchasers also receive a discount of £4 on advanced car parking – on the day car parking is charged at £10.

Muir Moffat, chairman of this year's organising committee, said:

“Plans are progressing really well for this year's event, with over 100 balloons and a packed programme of entertainment the Fiesta is promising to once again be a fantastic day out for all the family.

“This year we will be showcasing what is best about the West to a national audience and with advanced car parking now available we advise anyone who wants to park near to the action to get their tickets booked as soon as possible as car parks regularly sell out.”

Arena and air displays, over 250 trade stands, local and international food stalls, a funfair and a variety of other entertainment complete the fun-packed festival.

For more information and to book car parking, visit [www.bristolballoonfiesta.co.uk](http://www.bristolballoonfiesta.co.uk)

**ENDS**

**For more information please contact Dani Marlborough at Spirit Public Relations on 0117**

**944 1415 or e-mail [balloonfiesta@spiritpublicrelations.co.uk](mailto:balloonfiesta@spiritpublicrelations.co.uk)**